

12 March 2026

Dear Families

Year 12 Residential Business and Economics Summer School - Dubai - June 2026

I am writing to you with an exciting opportunity which the school has developed over the last few months. An organisation called SP Jain is running a summer school at their university campus in Dubai in June this year and offered 10 places to students at Sackville.

**** Please note, in light of the events of the last 10 days, we are reviewing this opportunity, but still want to get initial expressions of interest. ****

What it involves:

- Dates: Sunday 14 June to Saturday 20 June 2026
- University style lectures and seminars, with topics including:
 - Essentials of marketing
 - Design thinking
 - Understanding business strategy
 - Creating a business model
 - Effective business communication in the age of AI
- Cultural visits to:
 - Grand Mosque
 - Burj Khalifa
 - Dubai bus tour
 - 'Old Dubai'
 - Mirzam chocolate factory
 - Ferrari World

What is included for free:

- All the above (including entrance fees)
- Accommodation
- Transfer from airport to accommodation
- Transfer to venue(s)
- Lunch

What is not included and therefore will need to be paid for as part of the 'trip':

- Flights to and from Dubai
- Breakfast/evening meal (but kitchen available in each room to make own)
- Travel insurance

Therefore the cost of the trip will be confirmed once we have booked flights, **but is likely to be about £600.**

This opportunity is only available to students who are:

- Predicted to achieve BBB or Distinction equivalent
- In Year 12
- Intending to begin higher education in September 2027
- Interested in business, finance, economics or entrepreneurship at university.

Next steps:

- Students express interest to me via email (copying in parents) by Friday 13 March – jcollett@mysackville.co.uk.
- Pay £100 deposit by Monday 23 March (**subject to change - see above**)
- Pay remaining balance by end of April (once exact amount is confirmed)

If students would like to discuss this trip before they commit, they can speak to me at break/lunch time any day this week. I will be up around the Attenborough office.

Yours sincerely

Mr James Collett

Lead Organiser

Assistant Head Teacher and Business Teacher